

## Winter Camp XLVII (2023) March 29, 2023 Planning

- 1) In Attendance:
  - a) Youth: Sam B., Ryan S., Connor J.
  - b) Adults: Doug W., Alan W., Ethan R., Steve D., Dave O.
  
- 2) Pricing and Budget
  - a) Last year we had a \$68 surplus.
  - b) We rented probably one more cabin than we needed based on the initial occupancy rules (half capacity)
  - c) We have been promise a donation to help with cabin costs again this year.
  - d) Given all those, we will hold the price at \$53.53 for youth and \$59.59 for adults with \$5.05 per meal for part-time attendees.
  
- 3) Promotion and Marketing.
  - a) Consider putting a flyer on the council website. Dave Oakley will coordinate.
  - b) Instagram and Facebook promotion
  - c) Add links to our socials on theweekette.com and on the migisi.org website.
  - d) Need to do more on facebook/instagram; maybe every 2 weeks with some info.
  - e) Maybe try to get some stuff on the migisi sites or at least teasers
  - f) Make sure we promote entrance and cabin due to some confusion last year.
  
- 4) Leadership team.
  - a) Overall      Connor J./Steve D.
  - b) Food Service    Sam B/Doug W.
  - c) Program        Ryan S/Vacant
  - d) Promos/flyers   Joseph?/Matt G & Michael B
  - e) Registration    Vacant/Steve D.
  - f) Service Coord   /Horn?
  
- 5) Theme ideas.
  - a) Clue (Murder). Detective
  - b) Pirates vs. Pirates.
  - c) Vegetable
  - d) Wall Street (using social credit)
  - e) Winter Camp: The Investigation (detectives)
    - i) Magnifying glass.
    - ii) Small cases don't seem related. Distressed.
    - iii) Teams might be called precincts

### Task List

Task	Responsible	Target Date
Flyer stuff to key 3 youth	Steve D.	3/30/23
Share social logins with Connor	Steve D.	3/30/23
Create QR Codes	Steve D.	4/7/23

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Draft Flyer	Sam B.	4/7/23
Links to theweekette.org	Steve D.	4/7/23