



2/23 Winter Camp Planning Meeting Agenda

I. Overview of Circumstances

- 50 Youth Required
- 5:1 Youth Adult Ratio
- 4 Days 3 Nights
- 27th-30rd
- Can come up and Set-Up on the 26th
 - Potentially figure out who staff would be that can come up on the 26th
- Cabins
 - For 50 youth: Jack Lord, James E. West, Dan Beard
 - Potentially Yurts if not enough bunking

II. Selecting Theme of WC XLIX

- *Gold Rush!*
- We struck gold in D-BAR A!

III. Developing Strategy of Advertisement and Recruitment

- We have to market this as a Lodge Event
- *We struck gold in D-BAR A!*

- *Strike it rich at D-BAR A*
- *REAL GOLD!*
- Sign up and say “I’m interested” even though registration is far away
 - KickStarter esc.
 - Take email, phone number, name, Y or A, chapter, and “stake your claim”
 - Migisi.org would host the page
 - Page would say price
 - Estimate cost is \$53 same as last year
 - “No more than”
 - Wording tbd.
 - Activities
 - Social media graphics
 - Old Newspaper esc?
 - Take a flyer to Lodge Elections and South Area Summit
 - Contacting chapter Chiefs to talk to youth
 - “Prospector Kit” To chapter chiefs
 - Free winter camp swag, gold glitter, flyers
 - Get it out at elections and spring induction
 - Bring it up at the LEC

IV. Where We Go From Here: The next few months of work!

- Create Promo for Lodge Election and South Summit
- Create Webpage

Migisi Opawgan Chapter, Mishigami Lodge

- Announce at LEC/Elections
- Contact OA Reps and Chapter Chiefs
- Prep Prospector Kits for Induction
 - Pony express style manila folder, Free winter camp swag, gold glitter/sand in baggies, flyers in the style of newspaper
 - Including QR Code to website
- Hype up *majorly* at Spring Induction
 - ***Talk with ordeal members/people we wont be able to contact otherwise***
- Send Postcard to Chapter Chiefs every few months
- April/May
- July/August
- September
- October
- November